

PRESS RELEASE

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Arnold Hirshon Leads LYRASIS' Executive Advisor Program

Atlanta, GA, — January 25, 2010 — LYRASIS is pleased to announce that Arnold Hirshon, its Chief Strategist and Executive Consultant, will lead the new Library Executive Advisor Program (LEAP).

Drawing from extensive experience in library planning and management, Arnold Hirshon will provide executive coaching and education services geared specifically for library directors and senior managers. Services include an executive sounding board, professional education, and access to an exclusive blogging service. Topics of the program include strategic directions, organizational design and management, technology planning, financial and human resource management, and facilities design.

“We are delighted to announce the debut of this important service. By sharing Arnold’s substantial expertise in executive leadership, members can achieve significant improvements in their positions and for their libraries,” said LYRASIS CEO Kate Nevins.

“Library directors are executives of multimillion dollar enterprises. This unique new service will address the professional needs of directors in a way that is tailored to each individual’s circumstances,” comments Hirshon. “Whether a library director is dealing with a difficult budget situation or wishes to move the library to the next level, through LEAP the director can achieve meaningful results as a highly effective leader who can advance the strategic directions of the organization while developing highly effective internal and external relationships.”

Hirshon formerly held positions as the Executive Director of NELINET, Inc., as Vice Provost for Information Resources at Lehigh University, and Director of Libraries at Wright State University. He has facilitated the advancement of several organizations such as Northeastern University, Tufts University, the South African Research Libraries Consortium, the University of Massachusetts at Amherst, the Maine State Library, the State University of New York Central Administration, and Tulane University.

Hirshon has authored numerous monographs and articles. He is also a frequent lecturer nationally and internationally on six continents on a wide range of topics, including presentations about organizational management, technology development, and innovation.

Library directors who wish to obtain more information about LEAP should contact Arnold Hirshon at arnold.hirshon@lyrasis.org, or 508.597.1934, or visit www.lyrasis.org (search word: LEAP).

About LYRISIS

Created in April, 2009 by the merger of PALINET and SOLINET and joined shortly thereafter by NELINET, LYRISIS is the nation's largest regional membership organization serving libraries and information professionals. The primary service area is the Mid-Atlantic, Southeastern, and New England regions, but LYRISIS has members in many US states and in other countries. Though large in scale, LYRISIS is known for its local touch - fostering collaboration and cooperation among members and facilitating their success through networking and programming, innovative solutions, and significant cost savings through group purchasing for products and services. For more information, please visit www.lyrasis.org.

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