



PRESS RELEASE

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Tom Sanville Joins LYRASIS as New Director of Licensing and Strategic Partnerships

Atlanta, GA, January 11, 2010 – LYRASIS is pleased to announce that Tom Sanville will join the organization as the new Director of Licensing and Strategic Partnerships in April 2010. He will oversee all vendor licensing, programs, and strategic partnerships at LYRASIS, including the management of the electronic resources portfolio and supervision of the implementation of database licensing and other related products and services, in support of membership needs.

“Working with the LYRASIS management team and membership is a great opportunity to expand on my past experiences,” said Sanville. “I will work creatively with the libraries and library consortia across the LYRASIS regions to enact even more cost effective licensing programs that expand information as sustainable costs; and promote other service and product opportunities to help LYRASIS members advance and remain vibrant information service providers to their communities.”

Sanville will serve on the management team of the Member Engagement division which oversees membership structure, member communications, and consortial licensing, as well the product and service consulting program.

“Tom’s long record of success with program implementation will significantly benefit LYRASIS members,” said Ed McBride, Chief Member Engagement Officer with LYRASIS. “This position

leverages his experience from both OhioLINK and OCLC to further develop and implement the combined programs of SOLINET, PALINET, and NELINET at LYRASIS.”

LYRASIS CEO Kate Nevins agrees, “We are thrilled to welcome Tom Sanville to the LYRASIS management team and look forward to working with him to support our members.”

Sanville has been previously Executive Director of OhioLINK since July 1992. The program now serves 89 member and participating institutions with a union catalog equipped with a statewide patron-initiated borrowing system, over 100 reference and research databases, and cooperative statewide electronic centers for theses and dissertations, journals, books, and digital media.

He is the 2007 recipient of the Professional Achievement Award for the Association for Specialized and Cooperative Library Agencies, a division of the American Library Association. The award is presented for professional achievement within the areas of networking and statewide service and programs. He is active in the development of the International Coalition of Library Consortia (ICOLC), Libraries Connect Ohio, and other library organizations.

Tom was formerly Vice President of Marketing for Online Computer Library Center (OCLC), Inc., Dublin, Ohio, where he worked for ten years. Prior to OCLC, he spent seven years in the soft drink industry including marketing positions with The Coca-Cola Company. He has a BS from the Georgia Institute of Technology and an MBA from the University of Michigan.

About LYRASIS

Created in April, 2009 by the merger of PALINET and SOLINET and joined shortly thereafter by NELINET, LYRASIS is the nation’s largest regional membership organization serving libraries and information professionals. The primary service area is the Mid-Atlantic, Southeastern, and New England regions, but LYRASIS has members in many US states and in other countries. Though large in scale, LYRASIS is known for its local touch - fostering collaboration and cooperation among members and facilitating their success through networking and programming, innovative solutions, and significant cost savings through group purchasing for products and services. For more information, please visit www.lyrasis.org.

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