

**Instructions for Submitting an IDEA to the Catalyst Fund**  
**DUE BY: February 24, 2023**

**Step 1: Confirm that you want to submit an Idea, not a Proposal.**

Through an **Idea** submission, you are recommending an issue, program, service, need or solution that Lyrasis could design, investigate, test, and address within the library, archives, museum, and/or complementary research fields. If selected, Ideas will be included in Lyrasis' Research and Innovation agenda for exploration, planning, program design, and piloting. Your organization will not be obligated to participate in the resulting program, service, or solution.

*If you are requesting funds to pilot the project at your own institution, you should instead submit a **Proposal**.* With Proposals, funds will be awarded to the applicant if the Proposal is selected, and your organization will be responsible for conducting the project. The application instructions for Proposals are available at the Catalyst Fund website at <https://www.lyrasis.org/Leadership/Pages/Catalyst-Fund.aspx>.

A Lyrasis member organization may be the lead applicant and submit no more than ONE Idea and ONE Proposal to the Catalyst Fund in 2023.

**Step 2: Review the criteria and terms for Ideas**

Ideas will be evaluated according to the following criteria:

- What is the potential for Idea to serve the broad Lyrasis community?
  - Is it a common and/or shared issue for members of the Lyrasis community?
  - Is the Idea of interest to others outside of your organization?
  - Could a sustainable solution or business model evolve to support the idea long-term?
- Does this Idea identify a well-defined problem or opportunity for Lyrasis and its members?
- Does the Idea innovatively advance an important objective of the library, archives, museum and/or complementary research communities?

**Please note that the Catalyst Fund Program Lead and the Lyrasis Grants Administrator are available to meet with organizations to review concepts, grant narratives, and provide feedback on your application prior to submission. Applicants are encouraged to speak with staff prior to submission, contact [catalystfund@lyrasis.org](mailto:catalystfund@lyrasis.org) to schedule an appointment.**

**Step 3: Prepare and Submit your Idea**

To submit an Idea to the Catalyst Fund,

- A. Prepare a brief narrative description as a PDF following the outline described below. A MS Word template is available at the Catalyst Fund website at <https://www.lyrasis.org/Leadership/Pages/Catalyst-Fund.aspx>.
- B. Complete the online submission form and upload your Idea PDF at <https://www.lyrasis.org/Leadership/Pages/catalyst-fund-idea-form.aspx>.

It is best to gather and prepare the information in advance of filling out the online submission form, as you cannot save the submission form mid-process and return to it at a future time.

### A. The Idea Narrative Template

Follow the template described in the table below to tell us about your Idea. The template is also offered for optional download in MS Word format through the Catalyst Fund website at <https://www.lyrasis.org/Leadership/Pages/Catalyst-Fund.aspx>.

Please follow these general guidelines in creating your description.

- Font must be 10 point or larger.
- Margins must be 0.5 inches or larger.
- The final product must be converted to a PDF for submission.
- The Idea PDF cannot exceed two pages. Any description longer than two pages will be rejected.

Within the description, address the following topics, as relevant, in the order presented.

Applicant Organization: <i>This is the name of organization submitting the Idea.</i>
Idea Title: <i>Provide a brief, relevant title for your Idea, maximum 150 characters with spaces. Note that this should be the same title used on the online submission form.</i>
Idea Statement of Purpose: <i>Provide a brief statement of the purpose of your Idea, maximum 400 characters with spaces.</i>  <b>Note</b> <i>if your Idea is selected by reviewers to advance to the final stage for selection by the Lyrasis Leadership Team, this Statement of Purpose is often used as an abstract to be shared in advance of discussions held by the Team, so a powerful statement is an important piece of the application.</i>  <i>Note also, that this should be the same text used on the online submission form.</i>
Idea Description: <i>Describe your Idea for Lyrasis. What problem, need, issue or challenge for members (libraries, archives, museums and/or complementary research communities) will it address?</i>  <i>You may also want to consider the following:</i> <ul style="list-style-type: none"><li>• <i>What is the potential for the idea to serve the broad Lyrasis community?</i><ul style="list-style-type: none"><li>○ <i>Is it a common and/or shared issue for members of the Lyrasis community?</i></li><li>○ <i>Is the idea of interest to others outside of your organization?</i></li><li>○ <i>Could a sustainable solution or business model evolve to support the idea long-term?</i></li></ul></li><li>• <i>Does this idea identify a well-defined problem or present a well-defined opportunity for Lyrasis and its members?</i></li><li>• <i>Does the idea innovatively advance an important objective of the library, archives, museum and/or the complementary research communities?</i></li></ul>
<i>If relevant:</i> <ul style="list-style-type: none"><li>• <i>Include references to any studies or reports that can further elucidate the issue, models from other fields, or existing work in related areas.</i></li></ul>

- *List other organizations that you would recommend as potential partners in researching and/or implementing the Idea.*

## B. The Online Submission Form

Provide the following information in the spaces provided on the online submission form at <https://www.lyrasis.org/Leadership/Pages/catalyst-fund-idea-form.aspx>.

1. Name of applicant organization
  - *This should match the name at the top of the Idea Narrative described in section A. The online form allows 100 characters including spaces.*
2. Is your organization a member of Lyrasis?
  - *Only Lyrasis members may apply to the Catalyst Fund. If you are unsure of your organization's status, contact Member Support at [membersupport@lyrasis.org](mailto:membersupport@lyrasis.org).*
3. Contact Information: First and Last Names, Telephone number, Email address
  - *This is the person to whom future communications regarding the Idea will be sent. Only one contact can be listed on the online form, although others may be described in the narrative.*
4. Title for the Idea
  - *This should match the title provided in the Idea Narrative described in section A. The online form allows 150 characters including spaces.*
5. Briefly state the purpose of the Idea.
  - *This statement should match the brief statement of purpose provided at the top of the Idea Narrative described in section A. The online form allows 400 characters including spaces.*
  - *Note that **this statement will serve as a brief introduction to your Idea for Lyrasis Leadership Team review.** Make it interesting!*
8. Upload your PDF Idea Narrative (section A above) in the designated box.
  - *Save your document as a PDF prior to upload. Only PDFs will be accepted.*
  - *Idea descriptions longer than 2 pages will not be accepted.*
9. Select the Submit button at the bottom of the online form.

### Step 4: After Submission

You will receive a confirmation email from Lyrasis after submitting an Idea. The email will contain the information submitted, including an attachment with your PDF narrative.

Following close of the Catalyst Fund submission period on February 24, 2023, Ideas will be sent to multiple reviewers for evaluation according to the criteria listed above. Feedback from reviewers will be forwarded to the Lyrasis Leadership team to decide which should be included in the Research and Innovation agenda. Applicants will be notified of decisions and pending plans by Lyrasis in June or July.

If you have questions as you prepare your Idea or while it is under review, please contact us at [catalystfund@lyrasis.org](mailto:catalystfund@lyrasis.org).